



# Expert Program: Graphic Designing

**240 Hours (Training + Practical), 6 Months**

Designing is the process of Visual communication using typography, Illustrations, Images and Shapes. This course has been specially crafted for the aspiring Graphic Designer within you.

Graphic Designing is used for print to digital media, it is seen in all mediums of marketing and publications. In this course, we will be training you for designing related to print & digital media. From yearly design trends and aesthetics to creating multi page layouts – everything is taken care of.

## What will you learn in this Program?

- Creative Visualization
- Design Theory
- Color Theory
- Typography
- Layout Design
- Printing Parameters

## Applicable jobs after successful completion of this program:

- |                          |                        |
|--------------------------|------------------------|
| - Graphic Designer       | - Photo Editing Artist |
| - Creative Visualization | - Illustrator          |
| - Concept Artist         |                        |

This program is aligned with MESC QPNOS: MES/Q0601.

**Fees: Rs. 45,000**



## Module 1: Courses (6 Months)

Sr. No.	Softwares / Skills	Hours
1	 Design Theory	10
2	 Print Theory	6
3	 Photoshop (Photo editing and compositing)	50
4	 Illustrator (Vector graphics and designing)	50
5	 InDesign (Digital multi page layouting)	24
6	 CorelDRAW (Vector graphics and designing)	50
7	 Project and Portfolio	50
		<b>240</b>

